







Your Wellframe® Toolkit

This ZIP file includes everything you'll need to get your employees excited about using the Wellframe app.

Item	Description	Format/Usage
Ready-to-Send Employee Emails 	Three emails for you to send to your team, encouraging them to download the Wellframe app.	Microsoft Word Document Copy and paste the emails directly into your message. Feel free to edit.
Poster 	Poster outlining the benefits of the Wellframe app. Provides a QR code for easy navigation to download tab of wellframe.com.	Print-Ready PDF Hang around your organization in common areas such as kitchens, break rooms, and hallways.
Postcard 	One postcard (back and front) that explains the value of the Wellframe app to employees and provides a QR code for easy navigation to the App Store or Google Play.	Postcard size Mail to employees to encourage them to download the Wellframe app.
Quick Start Guide 	Two-page document with instructions how to download the Wellframe app.	Print-Ready PDF Hand out or email to employees to use as a reference guide to get up and running.
Wellframe Programs 	Wellframe features 70+ interactive and personalized care programs that support the holistic needs of employees.	Reference Listing of Wellframe programs
Supporting collateral <ul style="list-style-type: none"> • Maternal Care • Diabetes Management • Smoking Cessation 	Collateral showing employees how the Wellframe app can offer support to members during pregnancy, with diabetes management, and to quit smoking.	Print-Ready PDF's Hand out or email to employees to use as a reference guide for help managing specific issues and conditions.

Printing Options All the materials in this toolkit have been formatted at a common size for most print vendors. You can print the files at a preferred partner or local print shop. Or, if you're currently part of a Univera Healthcare group, you can reach out to your Account Manager for more options.

Questions? If you have any questions, reach out to your Account Manager for more information or visit Univerahealthcare.com to get in touch.